

# HIGHER LANDING employerofchoice

Build your brand and increase your organization's awareness among Canada's top talent.

Connect with some of Canada's top professionals in your community.

## Why Become an Employer of Choice?

As an Employer of Choice, your organization will gain access to the world's best outplacement services, top candidates, professional development opportunities for your employees, and some of Higher Landing's proprietary career management workshops.

## How to Become an Employer of Choice?

Refer employees to be 'Grizzlies' in Higher Landing's Grizzly Den.

Provide feedback and mentorship to transitioning professionals in Higher Landing's Grizzly Den.

## What is the Grizzly Den?

Similar to TV's Dragons' Den, Higher Landing clients pitch themselves to the Grizzlies in the [Higher Landing's Grizzly Den](#) - a panel of business leaders and professionals from multiple industries who provide feedback, suggestions, or leads in order to help clients land higher in their careers.

If successful, clients become 'Grizzly Certified'. Grizzly Certification is designed to provide job seekers with the opportunity to pitch themselves to potential employers and obtain an edge in today's competitive job market.

## About Higher Landing:

Higher Landing is Canada's #1 career management service providing collaborative "go-to-market" assistance for individuals transitioning, transforming, or reinventing their careers.

## Employer of Choice Benefits:

- ✓ 15% discount on Higher Landing's outplacement services
- ✓ Access to in-demand professional job candidates
- ✓ Employer spotlight webinars hosted by Higher Landing
- ✓ Build your organization's brand among Canada's top talent
- ✓ Speaking opportunities at Higher Landing events and webinars
- ✓ Use of Higher Landing's brand on your organization's website

## Learn More:

[higherlanding.com/eoc](https://higherlanding.com/eoc)